

CONSENT TO ELECTRONIC DELIVERY OF DOCUMENTS

Dear Shareholder:

We have a voluntary program for delivery to you, our holders of common shares ("Shareholders"), our company documents by electronic means rather than traditional mailing of a paper copy. The program is meant to increase convenience for Shareholders, provide benefits to our environment and reduce our costs. If you wish to receive documents electronically via the Internet, please confirm your consent below.

TO: TransAlta Corporation ("TransAlta")

I consent to the electronic delivery of the documents listed below that TransAlta will deliver to me electronically, all in accordance with the terms provided below. I understand that my consent will last indefinitely until revoked.

1. The following documents that are filed with securities regulators and mailed to other Shareholders will at the same time be delivered electronically to me (the "Documents"):
 - a) Annual Reports (on or about March 31 of every year);
 - b) Interim Reports (on or about May 5, September 5 and November 5 of every year); and
 - c) Notices of Annual Meetings of Shareholders, Management Information Circulars, and Forms of Proxy (dates may vary).

Note: a paper Form of Proxy will be sent to all registered shareholders coded with a secure control number to enable proxy voting.

2. The Documents will be delivered to me by TransAlta making them available for my viewing, downloading and/or saving on the Internet website www.transalta.com/powering-investors/financial-and-annual-reports (the "Website"). Links to the aforementioned documents will be available on that page. I agree to monitor the Website on a regular basis in order to ensure my timely receipt of Documents and I understand that I will receive no further notice that any Document is posted on the Website for delivery to shareholders.

3. The viewing, downloading and/or saving of a Document requires me to use a computer and operating system capable of running Adobe Acrobat Reader 10 (or higher), access to an Internet service provider, and either Microsoft Internet Explorer 8 (or higher), Firefox 24.3 (or higher), Google Chrome 31 (or higher), or Safari 6.1.2 (or higher) web browser. For Shareholders without Adobe Acrobat Reader, a link will be provided to allow download of this program. Accordingly, I acknowledge that I understand the above technical requirements and that I possess the technical ability and resources to receive electronic delivery in the manner outlined in this "Consent to Electronic Delivery of Documents".
4. I acknowledge that I may receive at no cost a paper copy of any Document to be delivered electronically if TransAlta cannot make electronic delivery available or if I contact TransAlta by telephone, regular mail or electronic mail requesting such paper copy at TransAlta Corporation, c/o Odyssey Trust Company via phone at (888) 290-1175 within Canada and the United States or (587)-885-0960 other regions, via mail at United Kingdom Building 350-409 Granville Street Vancouver BC V6C 1T2 or via the Internet at <https://odysseytrust.com/ca-en/help/>. I further acknowledge that my request of a paper copy of any Document does not constitute revocation of this "Consent to Electronic Delivery of Documents".
5. The Documents will be posted on the Website for delivery for a period of time corresponding to the notice period stipulated under applicable legislation and the Documents will remain posted on the Website thereafter for a period of time which is appropriate and relevant, given the nature of the document.
6. I understand that my consent may be revoked or changed at any time by notifying TransAlta of such revocation or changed consent by regular mail as specified in paragraph 4 above.
7. I understand that TransAlta maintains my personal information in confidence and that it will be used only for the purpose of Shareholder communication.
8. I understand that I am not required to consent to the electronic delivery of Documents.

I have read and understand this "Consent to Electronic Delivery of Documents" and I consent to the electronic delivery of Documents on the foregoing terms.

Date Shareholder Signature(s) Email Address

RETURN TO:
Odyssey Trust Company
United Kingdom Building
350-409 Granville Street
Vancouver BC V6C 1T2

Print Shareholder(s) Name