

# ELECTRICITY

## ARE WE GETTING VALUE FOR THE MONEY WE PAY?

**WITH ALL THE CONCERN ABOUT PRICES, THE CANADIAN ELECTRICITY ASSOCIATION BELIEVES YOU MIGHT WANT TO CONSIDER SOME OF THE FOLLOWING THINGS:**

### THE NEED

**IT MAY SEEM OBVIOUS BUT ELECTRICITY HAS BECOME AN INDISPENSABLE NECESSITY.**



When we flick a light switch, turn on a TV or start up a computer, we expect the lights to come on and machines to get the electricity they need to function. We expect that to happen every time. And it seems fair to say we have come to take it all for granted.

We've all experienced how our lives change during an extended outage.

Many of the things that are part of our every day lives suddenly don't work: refrigeration and washing machines; security systems, smart phones, computers and home entertainment devices; medical technology and classrooms; bank machines, businesses and stores. They all depend on the power being there reliably and in plentiful supply.



**Canadian  
Electricity  
Association**

**Association  
canadienne  
de l'électricité**

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