

# THE FUTURE

Looking forward, we have an opportunity to use new technologies to support conservation and increase efficiency of both production of electricity and its use by consumers. We can improve environmental impact by diversifying the sources of power generation to reduce existing emissions and include more renewable technology. With our growing national population driving demand for electricity, and a need to ensure our country



remains competitive, we need to plan ahead and invest in electricity infrastructure so we can leave a reliable, safe electricity system for the next generation.

## SO BACK TO THE ORIGINAL QUESTION: *ARE WE GETTING VALUE FOR THE MONEY WE PAY FOR ELECTRICITY?*

### THE NEED

- The indispensable necessity of electricity.

### THE COST

- The comparative daily cost of electricity to other household expenditures and the relative rate of increase in the price of electricity.

### THE SYSTEM

- The complexity of the system, with extensive infrastructure and supported by thousands of skilled workers, designed to deliver a crucial necessity.
- The cost of ongoing replacement and maintenance, keeping the integrity of the system whole and its performance reliable for Alberta's growing economy and population.

### THE FUTURE

- The cost of planning ahead and building new facilities to leave our children a grid as good or better than the one we inherited.



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